

The Little List of Big Tax Deductions for Startups

- Advertising & Promotion**
 - Ads & Marketing
 - Promotional Materials
- Education**
 - Books & Reference Materials
 - Workshops & Courses
- Research & Development**
- Events**
- Bank Fees**
- Merchant Processing Fees**
- Interest Expenses**
- Business Licenses & Permits**
- Insurance**

- Salaries & Benefits**
- Commissions**
- Payroll Expenses**
- Subcontractors**
- Professional Fees**
- Equipment Purchases**
- Furniture & Decor**
- Office Expenses**
 - Equipment
 - Software & Online Services
- Rent**
- Utilities**

- Home Internet**
- Home Office Expenses**
- Leasehold Improvements**
- Repairs & Maintenance**
- Telephone & Communications**
- Travel**
 - Airfare
 - Lodging
 - Transportation
- Auto Expenses**
 - Mileage vs. Actual Cost
 - Parking & Tolls
- Meals**
- Cost of Goods Sold**
- Gifts**
- Charitable Contributions**

